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**Funky Monkey Snacks Donates \$10,000 Worth of Healthy Snacks to Help Al Roker  
“Lend a Hand” for NBC’s “Today” Show Charitable Giving Series**

**FISHERS, IN, June 21, 2010** – This morning, Funky Monkey Snacks proudly joined NBC “Today” Show personality Al Roker as the program’s ninth annual “Lend A Hand” cross-country charity trip kicked-off in San Francisco. As part of the donation to Real Options for City Kids (ROCK), Funky Monkey donated \$10,000 worth of its all-natural, freeze-dried fruit snacks to help the youth involved with the program learn more about healthy snack options. ROCK is a San Francisco-based charity dedicated to nurturing the healthy development of children. A viewable clip is available here: <http://today.msnbc.msn.com/id/26184891/vp/37822495#37822495>

“We were thrilled to donate Funky Monkey to the ‘Lend a Hand’ series, especially after finding out that our snacks would be going to ROCK, a great enrichment program with sports and fitness activities that promote healthy child development,” said Matt Herzog, president of Funky Monkey Snacks.

Residents of the New York City, San Francisco and Los Angeles areas are already going bananas for Funky Monkey, the latest, healthy treat to hit the market, arriving in style via brightly-colored Funky Monkey Mobiles since May. The “Funky See, Funky Do” tour will run through the end of September, making dozens of scheduled appearances in each city, including stops at well-attended festivals, events and attractions. In addition to 700,000 free samples, the mobile tour team will also be playing games and handing out temporary tattoos, magnets and other fun giveaways. For up to date information and images from each city, become a fan of Funky Monkey Snacks on [Facebook](#) and on [Twitter](#) (@FunkyMonkeySnck, @FunkyMonkeyNYC, @FunkyMonkeyLA, @FunkyMonkeySF), or visit the website, [www.FunkyMonkeySnacks.com](http://www.FunkyMonkeySnacks.com).

**About Funky Monkey® Snacks:**

Funky Monkey Snacks are all-natural, real fruit made using a proprietary freeze-drying process that creates Fruit That Crunches!® while retaining fruit’s natural goodness. Each ounce of Funky Monkey contains three servings of fruit, providing a ‘good for you’ snack that is delicious, healthy, and convenient.

Funky Monkey Snacks, made from 100% fruit, are gluten-free, wheat-free, dairy-free, peanut and tree nut-free, and contain no added sugars, colors, flavors or preservatives. Delivering the taste and nutrition of fresh fruit that's always in season, Funky Monkey is available in seven flavor varieties, including Applemon<sup>®</sup>, Bananamon<sup>®</sup>, Carnaval Mix<sup>™</sup>, JiveALime<sup>®</sup>, MangOJ<sup>®</sup>, Pink Pineapple<sup>®</sup> and Purple Funk<sup>®</sup>.

Funky Monkey Snacks are sold nationwide at major retailers and online at Amazon.com.

### **About Real Options for City Kids**

Real Options for City Kids (ROCK) is dedicated to nurturing the healthy development of children by listening attentively to their needs and by providing opportunities to those who might not otherwise have access. ROCK aims to promote the positive development and long-term success of the youth that it serves through a combination of in-school and afterschool learning enrichment, sports and fitness, leadership training and outdoor adventure opportunities. ROCK's programs are designed to serve girls and boys, ages 6-17, who live in or attend school in San Francisco's Visitacion Valley. For more information, go to <http://www.rocksf.org/>

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