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**New *Follow That Monkey!* Twitter Sweepstakes Aims to Connect with Health-Conscious Snackers**  
*Followers of @FunkyMonkeySnck eligible to win substantial product donation for their favorite school*

**FISHERS, IN – (March 8, 2010)** – Funky Monkey® Snacks, a leading brand in the healthy snacks category, is offering up more fun than a barrel of monkeys with its new Twitter sweepstakes, “Follow That Monkey!” In an effort to increase the brand’s Twitter network and grow an online community of concerned parents and healthy snackers, Funky Monkey is encouraging people to follow them on [Twitter](#) throughout the month of March. With a goal of attaining a total of at least 10,000 followers by month’s end, everyone who is an @FunkyMonkeySnck follower will be eligible for a chance to win a donation of Funky Monkey Snacks\* to the school of their choice.

“Because of the nature and health properties of our product, our company is devoted to the childhood obesity issue as well as nourishing healthy lifestyles by providing delicious, convenient, quality snacks that are 100% natural,” said Matt Herzog, president of the three-year-old snack company.

“We hope to create an online network of engaged consumers who share our same common interests so that their feedback, ideas and suggestions can be used to guide us as we grow. We are excited to watch our community mature so we can work together to address the health concerns our country is facing,” Herzog added.

Funky Monkey Snacks are all-natural, 100 percent real fruit made using a proprietary freeze-drying process that creates Fruit That Crunches!® while retaining fruit’s natural goodness. Each ounce of Funky Monkey contains three servings of fruit, providing a ‘good for you’ snack that is delicious, healthy, and convenient.

Funky Monkey Snacks are gluten-free, wheat-free, dairy-free, peanut and tree nut free, and contain no added sugars, colors, flavors or preservatives. Delivering the taste and nutrition of fresh fruit that’s always in season, Funky Monkey is available in seven flavor varieties, including Applemon™,

Bananamon®, Carnaval Mix™, JiveALime®, MangOJ™, Pink Pineapple™ and Purple Funk®. Funky Monkey Snacks are sold nationwide at major retailers and online at Amazon.com. For more information, visit [www.FunkyMonkeySnacks.com](http://www.FunkyMonkeySnacks.com), [Twitter](#) or [Facebook](#).

\*Prize amount limited to up to 5,000 one-ounce bags of Funky Monkey Snacks. See official sweepstakes rules at <http://funkymonkeysnacks.com/twitter-officialrules.html>

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